

Master's Degree Programme
JOURNALISM AND SOCIAL COMMUNICATION
Adam Mickiewicz University in Poznań
(I year of studies)
2020/2021

Winter term

No.	Module title	ECTS	Lecturer	Lectures	Practical classes	Type of exam	Form of classes
1.	The Specialized English Language Course part I	3	Mgr Bartosz Wyrwał		30	Z	Online
2.	Multiculturalism in business practices	2	dr J. Skrzyżczyńska		15	Z	Online
3.	Introduction to International Relations	2	dr R. Wiśniewski	15		Z	Online
4.	Modern Media Systems	5	mgr P. Łokić	30		E	Online
5.	Social Psychology	4	l. dr B. Pająk Patkowska p. dr A. Filipiak	15	15	E	Online
6.	Political Communication	4	prof. D. Piontek	15	15	Z	Online

New Media

No.	Module title	ECTS	Lecturer	Lectures	Practical classes	Type of exam	Form of classes
7.	Content Analysis	3	mgr K. Adameczewska		30	Z	Online
8.	Introduction to New Media	2	dr J. Wyszynski		20	Z	Online
9.	Sound	2	mgr D. Kujawa		15	Z	Online
10.	Creative Thinking	2	dr R. Szymanowski		15	Z	Online

Master's Degree Programme
JOURNALISM AND SOCIAL COMMUNICATION
Adam Mickiewicz University in Poznań
(II year of studies)
2020/2021

Winter term

No.	Module title	ECTS	Lecturer	Lectures	Practical classes	Type of exam
1.	Public Relations	1	dr P. Łokić		15	Z
2.	Multiculturalism in business practices: international negotiations	2	dr A. Pohl		15	Z
3.	Critical analysis of public communications	1	prof. dr hab. A Lipiński		15	Z
4.	Political Economy of the Media	4	dr P. Łokić	15	15	Z
5.	International and Intercultural Communication	4	l. dr K. Gołębiowska p. mgr M. Tadeusz-Ciesielczyk	20	10	E
6.	New Media: Benefits and Challenges	4	dr A. Filipiak	20	10	E
7.	MA Seminar	4			30	Z

New Media

No.	Module title	ECTS	Lecturer	Lectures	Practical classes	Type of exam
8.	Journalism in New Media	4	dr J. Jakubowski mgr R. Koziński		30	E