

Master's Degree Programme
JOURNALISM AND SOCIAL COMMUNICATION
Adam Mickiewicz University in Poznań
(I year of studies)
2023/2024

Summer term

| No. | Module title | ECTS | Lecturer | Lectures | Practical classes | Type of exam |
|-----|---|------|--|----------|-------------------|--------------|
| 1. | English p. 2/2 | 4 | | | 30 | E |
| 2. | Entrepreneurship p. 2/2: Negotiations in business | 2 | dr A. Pohl | | 15 | Z |
| 3. | Self Presentation and the Art of Public Speaking | 2 | dr M. Tadeusz Ciesielezyk | | 15 | Z |
| 4. | Introduction to International Relations | 2 | dr R. Wiśniewski | 15 | - | Z |
| 5. | Mass Media Research | 4 | dr E. Smolak Lozano | 15 | 15 | Z |
| 6. | Polish Media System | 4 | dr P. Łokić | 30 | - | Z |
| 7. | M.A. Seminar p. 1/3 | 2 | | - | 30 | Z |
| 8. | Social Psychology | 4 | ł. dr hab. B. Pająk Patkowska p. dr A. Filipiak | 15 | 15 | E |

New Media

| No. | Module title | ECTS | Lecturer | Lectures | Practical classes | Type of exam |
|-----|--|------|-----------------------|----------|-------------------|--------------|
| 9. | Digital Graphics and DTP | 2 | mgr M. Jabłońska | - | 20 | Z |
| 10. | Innovative Project Design and Management | 2 | mgr A. Meduna | 15 | 15 | Z |
| 11. | Digital Photography | 2 | dr A. Wykrota | | 30 | Z |
| 12. | Movie Production | 2 | mgr J. Monowid | - | 30 | Z |
| 13. | Webmastering | 2 | mgr inż. P. Jabłoński | - | 20 | Z |

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|-----|--------------------------------|------|--|-----------------|-------------------|--------------|
| 1. | Facultative courses (1) | 4 | | | 30 | Z |
| 2. | Work Placement | 12 | prof. UAM dr hab. D. Piontek | 3 months (360h) | | Z |
| 3. | M.A. Seminar p. 3/3 | 10 | | | 30 | Z |
| 4. | Media in War and Conflict | 2 | l. prof. UAM dr hab. P. Osiewicz p. V. Zinichenko | 15 | 15 | Z |
| 5. | Media Law | 4 | prof. UAM dr hab. J. Skrzypczak | 30 | | E |
| 6. | Political Economy of the Media | 2 | l. dr P. Łokić p. mgr M. Polcyn | 15 | 15 | Z |